



POLICE

HOLIDAY GIFTING 2020

These are the values that drive us

FREEDOM

It is the focus of our research, the premise and the final goal of what we do because we know that it is a neverending work.

INDIVIDUALITY

We're attracted by the individual and his ability to make a difference, but we steer clear from solitary idols. Every man has strategies and unique weapons to reach his own success.

TENACITY

We believe that only through serious efforts we can reach our objectives, change what we don't like, push past our limits.



AN ICON IS BORN

1983

An unmistakable, uncompromising and unique brand. This is what De Rigo set out to create, when they found Police, in 1983. Their first collection takes the market by storm, and its success outshines even their most hopeful expectations. All of a sudden, Police is a global phenomenon.

1986

—
Birth of the optical collection

1993

—
Launch of the iconic blue lenses

1995

—
Launch of Original, the first fragrance

1999

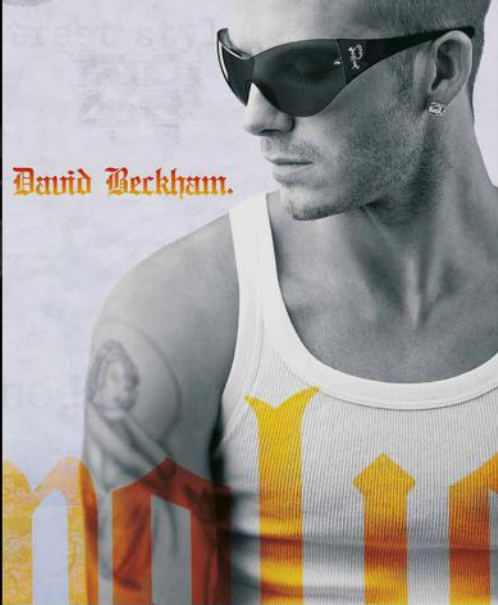
—
Bruce Willis signs the new Police campaign

2002

—
George Clooney is the new brand ambassador

2003

—
Launch of the first watches collection



2004



David Beckham is the new face of Police

2005



The jewelry collection hits the market

2007



Antonio Banderas is the brand ambassador

2009



Launch of the first kids eyewear collection

2011



To Be is the new fragrances line

2012



Launch of the first leather goods collection

2013



Police celebrates 30 years

2014



Neymar Jr is the new ambassador

2017



Quiet Rebel is the new advertising campaign



PYRAMID

THE CLASSIC BESTSELLER



PYRAMID SLIM WALLET
PT108121_1

COMBO PACK OFFERS



PYRAMID SLIM WALLET
WITH METAL KEY CHAIN
PTC162_1



PYRAMID SLIM WALLET
WITH CREDIT CARD CASE
PTC059_1



PYRAMID SLIM WALLET WITH
BUSINESS AND CREDIT CARD
CASE
PTC336_2

Color Available
  
Black Stone Navy



PYRAMID

THE CLASSIC BESTSELLER

 COMBO PACK OFFERS



PYRAMID BI FOLD COIN WALLET
PT108072_1




PYRAMID BI FOLD COIN WALLET WITH
BELT
PTC0452_5




PYRAMID BI FOLD COIN WALLET WITH
WOMEN'S ZIP-AROUND WALLET
PTC0451_5

Color Available
  
Black Stone Navy



PYRAMID

CUSTOMER CENTRIC DESIGNS

- ★ Premium Texture Surface
- ✍ Light Weight
- 🔗 Strong & Durable Material
- 🔧 Multi Utility Travel Design



PYRAMID 14" / 13" BRIEFCASE

PT642193_2

PT642187_2

Black Stone Navy

PYRAMIDMIX TROLLEY CUM BACKPACK

PTO3382621_5-1

Black Stone Navy





ARCHELO

PREMIUM SUPERNOVA

- ★ Premium Look
- ⌚ Functional Compartment
- SuperNova Reinforced Material
- 🔗 2x Durability



MINI PYRAMID MESSENGER
+ HEADPHONE
PTC0453_5

Black Brown

ACCESS

- ★ Premium version backpack
- 📁 Laptop compartment
- 👉 Small gadget pockets
- 💧 Water-resistant
- 🌀 Comfort back padding



ARNO BACKPACK
PT3652660_5

Black



VOLTURNO BACKPACK
PT3662661_5

Black



HOLIDAY RIDDEN DAILY BACKPACKS

 Zip fastenings

 Multiple Utility

 Adjustable

 Light Weight



TRENTO
PT3652670_5


Black

NEO BLADE BACKPACK
PTO1180040_2


Black



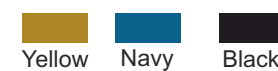
PHONE CASES



FERRARA
PTTC025_5



DEMONT
PTTC031_5



HERCULES



Zip fastenings



Multiple Utility Compartments



Adjustable Straps



Smart Travel Look



HERCULES DUFFEL BAG
PTO3372612_5



Blue



Black



Grey





IMPRINT TROLLEY

Carbon 3D texture

- ★ Enhanced Quality
- ⚙ High Wheel Capacity
- 🌀 Galvanized
- 🔒 Double Explosion zippers
- 🛂 TSA lock



IMPRINT CARBON 20" TROLLEY
PT3692662_5

Black

POLICE

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A Square Technologies*

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